

Jesiah Bell  
Seattle, WA  
206 909 9694  
jesiahbell@gmail.com  
www.jesiahbell.com

I'm a big-picture leader who thrives on the challenge of coming up with a continuous stream of fresh, new ideas. I'm organized, creative, and bold enough to take risks. I know how to find your story and tell it with passion!

## Art Director

### strengths



- Lead in converting moods, messages, concepts, and ideas into imagery
- Deliver original, visionary products: on time, every time and within budget
- Focus on results oriented project development, increasing profitability
- Conduct cogent presentations and brainstorming sessions that quickly reveal the big idea
- Discover and leverage the strengths of others
- Organize projects with seasoned time management skills
- Supervise and inspire production teams while remaining coachable to creative directors

### software & skills

- Adobe Creative Suite, PhotoShop, InDesign, Illustrator, Freehand, Dreamweaver, Keynote, Flash, Final Cut Pro, Premiere, After Effects, MS Office, MS Project, HTML
- Video Production, Script Writing, Photography, Illustration

### education

2005 University of Washington - DXARTS - Film Production  
1998 University of Washington - BFA in Graphic Design

### work experience

#### Art Director

*Various Clients & Contracts, 2001 - present*

Full-time, freelance design for corporate identity, print design, video and web sites.

Responsibilities:

- Oversee projects through the entire life cycle: from concept through delivery
- Perform lead role in the design and production of print, identity, multimedia, and web design
- Create and design concepts for websites, UX, interactive, advertisements, branding systems, logos, large-scale graphics, posters, portfolios, signs
- Develop business, manage vendors, serve as client liaison
- Maintain production schedules and budgets
- Manage multiple, concurrent projects in different stages
- Formulate design concepts & direct workers engaged in art work, layout design, copy writing
- Coordinate and manage designers, freelancers, photographers and copywriters
- Conceptualize and launch online viral marketing videos
- Inspire team to think outside the box to produce award-winning creative work
- Work under tight deadlines to handle projects that require creativity and innovative ideas

Selected clients include:



Amazon  
Saltmine  
James Clark Design Inc.  
mHilliard Associates Inc.  
Bellevue Civic Theatre  
KOMO am Radio  
KING fm Radio

Microsoft  
BabyLegs  
Taveltrax  
Akvelon  
Bell Contracting  
Opal Restaurant  
Project Stand

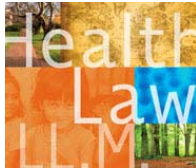
University of Washington  
GreenStone Media  
Global Healthcare Resources  
Washington Realtors  
Verity Credit Union  
Seattle University  
Holland America Line

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## Art Director (page 2)

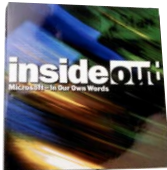
work experience  
(continued)



### Graphic Designer

*University of Washington Creative + Communications*  
*June 2005 - December 2005, September 2008 - December 2008*

- Created Brochures, Catalogs, Newsletters, Direct Mail, Books, Websites, Posters, Photo Illustrations
- Managed multiple projects simultaneously
- Interacted with clients and creative directors
- Performed color correcting, art selection, file organization & management
- Invent creative solutions to accelerate efficiency



### Graphic Designer

*mHilliard Associates inc., 1999 - 2001*

A design agency specializing in unique and inventive projects

- Managed, built and organized searchable image database
- Created photo illustrations, posters, logos, direct mail, brochures, promotional materials
- Performed color correcting, photo retouching, file-management for Microsoft's 25th anniversary book
- Assisted art-directed photo shoots
- Created video slide shows using Adobe Premiere and After Effects
- Conducted client meetings



### Design Chief

*The Daily of the University of Washington., 1996 - 1998*

Student-run newspaper of the University of Washington. Started as Production Designer and quickly promoted to Design Chief for Arts & Entertainment, plus a weekly feature called Monday Magazine.

- Designed and implemented style guidelines and templates for layout
- Supervised design team and delegated responsibilities
- Prioritized workflow to make tight weekly deadlines

awards

**Film Racing** (Seattle, 2009) - "Meeting Miss Fortune" *Best Film, Best Writing, Best Direction, Best Special Effects, Audience Choice (online and at screening)*

**48 Hour Film Project** (Seattle, 2009) - "The Belgian Pretzel" *Best Film, Best Writing, Best Acting, Audience Choice*

**Viral video contest for One Minute Meditation** (International, 2009) - "Framing the Silence" *Voted Best Film, Winner of Grand Prize*

**Viral video contest for Microsoft Windows 7** (Seattle, 2009) - "Don't Quote Me On This" *2nd runner up*